



EASIT multiplier event 2: Creating audiovisual information that is easy to understand 20 June 2019 Stockholm, Sweden

The Swedish National Association of Dyslexia

08.00-08.20 Registration

08.20-08.30 Welcome speech, Bengt-Erik Johansson, Chairman of Dyslexia Association

08.30-08.45 EASIT project - an overview, Tatjana Knapp, Zavod RISA, Slovenia

08.45-09.15 Easy To Read and Plain Language - can we learn anything from linguistic research? Åsa Wengelin, Professor of Swedish, University of Gothenburg, and a member of EASIT Advisory Board

09.15-09.45 Making audiovisual content accessible for all - examples of good practice in the city of Malmö, Mikael Hellman, Audiovisual communicator, The department of communication, City of Malmö

09.45-10.15 Break for coffee, sandwich and networking

10.15-10.45 What makes content easy to understand - The voice of users
Stefan Johansson and Ester Hedberg, the project Begriplig text (Understandable text)

10.45-11.00 Results from EASIT, Intellectual Output 2, Recommendations to produce easy-to-understand audiovisual content, Rocío Bernabé-Caro, SDI München - University of Applied Languages, Germany

11.00-11.15 Results from EASIT, Intellectual Output 3, Skills required for a new professional profile in the context of audiovisual easy-to-understand content. Representative from University of Vigo, Spain

11.15-11.45 Discussion, Chair Dr. Elisa Perego, University of Trieste, Italy

11.45-12.00 Closing remarks by Anna Matamala, Universitat Autònoma de Barcelona, Spain.

12.00 The end

Registration and more information:

www.dyslexi.org/forbundet/easit-seminarium

The participation is free. Registration is required.

Places are limited - first-come-first-serve basis.

Where:

The event will be hold in the premises of

The Swedish Institute of Standardisation (SIS), Solnavägen 1 E / Torsplan, 113 65 Stockholm

More about the venue: www.sis.se/en/about_sis/contactus/find-us/

Contact person: ester.hedberg@dyslexi.org

Welcome!